

EDUCATION

TEMPLE UNIVERSITY | Philadelphia, PA | August 2016 – May 2021
BA in Advertising, Art Direction Track | Minor in Art | GPA 3.74

TEMPLE UNIVERSITY ROME | Rome, Italy | Study Abroad, Fall 2019

EXPERIENCE

FREELANCE DESIGNER

Philadelphia, PA (Remote) | August 2021 – Present

Clients have included DiD Agency, Finch Brands, Our Philly, and Vertex Inc., where I have assisted in completing various design needs.

GRAPHIC DESIGNER | SOLAR STATES

Philadelphia, PA | April 2022 – Present

Responsible for creating designs while maintaining cohesiveness across Solar States collateral for both internal and external audiences. Establish communication with printers and publishers to ensure all specs and deadlines are met in an appropriate manner.

PRODUCTION ASSISTANT | FÊTE URBANE

Greater Philadelphia Area | July 2021 – Present

Assist in the production of florals, installments, and design elements to ensure cleanliness and functionality. Key events include weddings as well as the Philadelphia Flower Show press conference held annually at FDR Park in Philadelphia.

GRAPHIC DESIGNER | TEMPLE UNIVERSITY EDUCATION ABROAD & OVERSEAS CAMPUSES

Philadelphia, PA | October 2018 – August 2021

Designed and conceptualized print and digital media tactics to support on-campus and overseas events and programming, while adhering to University brand guidelines.

GRAPHIC DESIGNER | TEMPLE UNIVERSITY KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Philadelphia, PA | September 2020 – April 2021

Created the brand identity for a speaker series of industry professionals, and annual award ceremony for the Department of Advertising and Public Relations. Projects included designing digital and print materials for both programs.

GRAPHIC DESIGN INTERN | AREGOLADARTE

Rome, Italy | September 2019 – December 2019

Updated existing print materials to better fit the AREGOLADARTE brand and assisted in event setup, photo, and video for use across social media. Developed a dependency on caffeine from the 4 espressos consumed per shift, but was offered decaf my last week.

SKILLS

Adobe Creative Suite (Ps, Ai, Id, Xd, Pr)
Google Drive (Docs, Sheets, Slides)
Microsoft Office (Word, PowerPoint, Excel)
Social Media (Facebook, Twitter, Instagram)
Multidisciplinary Fine Art