

# VICTORIA IANNARELLI

DESIGNER + CREATIVE | SHE/HER/HERS | PHILADELPHIA, PA

You'd find me being  
a typical Capricorn  
while studying here

**TEMPLE UNIVERSITY** | Philadelphia, PA | August 2016–May 2021  
BA in Advertising, Art Direction Track | Minor in Art | GPA 3.74

**TEMPLE UNIVERSITY ROME** | Rome, Italy | Study Abroad, Fall 2019

When not humming  
Dolly's 9-5, I've been  
working as a

**FREELANCE DESIGNER (REMOTE)**  
Philadelphia, PA | August 2021 – Present

Clients include DiD Agency, Solar States, and Finch Brands, where I have assisted in completing various design needs.

**GRAPHIC DESIGNER | TEMPLE UNIVERSITY EDUCATION ABROAD & OVERSEAS CAMPUSES**  
Philadelphia, PA | October 2018 – August 2021

Designed and conceptualized print and digital media tactics to support on-campus and overseas events and programming, while adhering to University brand guidelines.

**GRAPHIC DESIGNER | TEMPLE UNIVERSITY KLEIN COLLEGE OF MEDIA AND COMMUNICATION**  
Philadelphia, PA | September 2020 – April 2021

Created the brand identity for a speaker series of industry professionals, and annual award ceremony for the Department of Advertising and Public Relations. Projects included designing digital and print materials for both programs.

**GRAPHIC DESIGN INTERN | AREGOLADARTE**  
Rome, Italy | September 2019–December 2019

Updated existing print materials to better fit the AREGOLADARTE brand and assisted in event setup, photo, and video for use across social media. Developed a dependency on caffeine from the 4 espressos consumed per shift, but was offered decaf my last week.

I'm an ordained  
minister but have  
also served here

**HOOTATHON** | Philadelphia, PA | Temple University  
Director of Campus Engagement | April 2020–February 2021  
Campus Engagement Chair | April 2017–February 2020

**TEMPLE AD CLUB** | Philadelphia, PA | Temple University  
Member | October 2018–May 2021

I have a growing  
tote bag collection  
+ carry these skills

Adobe Creative Suite (Ps, Ai, Id, Xd, Pr)  
Microsoft Office (Word, PowerPoint, Excel)  
Social Media (Facebook, Twitter, Instagram)  
Interdisciplinary Fine Art